



GOVERNMENT OF BERMUDA
Ministry of Energy, Telecommunications and E-Commerce

Broadcasting Commission

Our Ref: BC73/025

Date: January 30, 2009

Dear Broadcasters:

Re: Minister's Directive - Local Content

The Minister of Energy, Telecommunications and E-Commerce has directed that the Broadcasting Commission commence a consultation into the current Policy dated October 2005, of Bermudian Content on the radio. The Commission has included all interested parties, musicians, artist, entertainers and broadcasters to help determine how to best encourage and promote the broadcasting of "Bermudian selections."

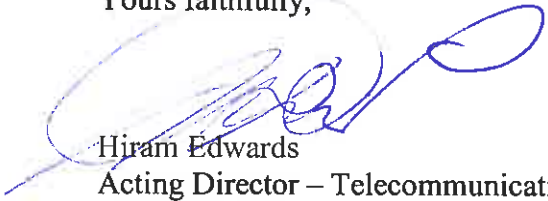
In order to conduct a proper enquiry, we are requesting your assistance in providing the following information:

1. What policies or guidelines do you have in place with regard to the airing of local material?
2. Do you feel that there is enough quality local music to fulfill the 10% Policy requirements throughout each broadcasting day?
3. How would you propose the sustainability of the local music industry into producing professional recordings to support the 10% content rule?
4. In keeping with the promotion of Bermudian music, how would you propose to reform the Policy so that the 10% mandated airtime is maintained while balancing program music that appeals to listeners?
5. Please provide the Commissioners with a list of your current library of material produced by local artist and the rotation on your program play list.

6. Please describe the amount of Local Content that you receive on a monthly basis from local artist.
7. Please supply your play list from January 09, November 08 and July 08.
8. Please provide us with any other information or comment that you think may be helpful in the Commissioners.

We kindly ask that you provide us with the above-mentioned information on or before March 2, 2009. This information obtained may be used in the forum of a public town hall meeting and assist the Commission with its consultation of the Local Content Policy.

Yours faithfully,



Hiram Edwards
Acting Director – Telecommunications

Encl. Local Content Policy